

ВСЕРОССИЙСКАЯ ОЛИМПИАДА ШКОЛЬНИКОВ

ПО АНГЛИЙСКОМУ ЯЗЫКУ 2024-2025 уч.г.

ШКОЛЬНЫЙ ЭТАП 9-11 КЛАССЫ

Total time: 90 minutes

Total points: 52

Part 1

Listening (10 minutes)

Maximum points – 5

1 🎧 5 Listen and choose the correct answers.

- 1 In the first conversation, where are the speakers?
 - A at school
 - B in a computer factory
 - C in a museum
- 2 What is the film about?
 - A accidents at a power station
 - B space travellers
 - C an attack on our planet
- 3 Which of the following is an opinion and not a fact?
 - A The phone was not very expensive.
 - B The girl hasn't updated her apps.
 - C The phone isn't very good.
- 4 The speaker wants to
 - A explain the features of a product.
 - B convince listeners to buy a product.
 - C tell listeners where they can buy the product.
- 5 The old man remembers
 - A the development of computers.
 - B how he became rich.
 - C his experience with computers.

Part 2
Reading (15 minutes)
Maximum points – 7

You are going to read an extract from an article about a businesswoman. Choose from the list **A-I** the sentence which best summarises each part **(1-7)** of the extract. There is one extra sentence. There is an example at the beginning (0)

- A An up-market product
- B Attracted to her latest interests
- C Facing up to competition
- D Building a range of colours
- E Initial involvement pays off
- F Personal taste influences a decision
- G Building on previous success
- H The thinking behind a decision
- I An unusual combination of interests

THE LADY WITH BLUE NAILS

Sandy Lerner is founder of an unusual range of nail-polish colours

0 I

The links between computers and cosmetics are not obvious, but one of the most successful self-made businesswomen in the USA, Sandy Lerner, has made her fortune in both.

1

With her long purple hair and taste for blue nail polish, it is not surprising that Sandy got fed up with not being able to find make-up she liked. After a brief spell of mixing her own colours, Sandy decided to set up her own company.

2

Since its launch in 1996, her company has taken the USA, Asia and Europe by storm. 'At the time everyone was still heavily into pinks and reds,' says Sandy, 'and I thought that given other developments going on in the fashion world, the time was ripe for an alternative.'

3

It's one thing to like blue nail polish yourself, but quite another to set up a company making it, however. 'The more money you have, the easier that decision is to make,' she admits. And she has plenty. Sandy made her fortune in a former career as a computer specialist. She set up a company in 1984 after designing a piece of technology which is now used in 80% of connections on the Internet.

4

The new company is proving to be a nice little earner too. As founder and chief executive of the company, Sandy was personally responsible for designing the eye-catching advertising campaigns that helped at the beginning, although she now tends to leave the day-to-day business to her partners.

5

But establishing the business was not easy, particularly when the large cosmetics companies realised there was a market for alternative colours and started selling them too. 'As an alternative, we're never going to threaten the main market of the big companies,' says Sandy, 'and although they now do similar colours, they only do a few of them. So people who want intense and complicated colours will still come to us.'

6

Although shades of blue, purple, yellow and green sound like just the thing for teenage girls and punks, the company actually aims its products at career women in their thirties and forties. Sandy thinks make-up is about a state of mind, 'It's for self-confident people who are not afraid of something you can wash off.' Indeed, the unusual colours and successful marketing campaigns, make the company's products a hit amongst Hollywood celebrities.

7

Although she keeps a close eye on the company, Sandy admits that she quickly loses interest once a project is up and running. She is now turning her attention to her current projects; a large country house in England, her farm in Virginia where she keeps horses and a new project for promoting nineteenth-century literature on the Internet.

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Школьный этап. 9–11 классы

Part 3 Use of English (35 minutes) Maximum points – 30

Task 1

Read the text and choose the most appropriate answer from the words provided.

SIGHTSEEING IN ATHENS, GREECE

Athens is an __[1]__ city with an interesting past. The ancient part of the city, where the Parthenon stands high on the Acropolis, __[2]__ back to the 5th century BC. The centre of the city has a mix of ancient monuments and modern buildings. The city has many __[3]__ apartment blocks, but no building in the city centre is allowed to be higher than the Parthenon. In many cities, residential areas and business and commercial districts are separated, but in the centre of Athens they are side by side.

The most __[4]__ part of the city lies near the grand Parliament buildings. The famous Syntagma Square can be found in front of the government building. A beautiful park also surrounds the parliament and from the square you can watch the changing of the guard ceremony.

Athens has many theatres, museums and sports __[5]__. When Greece's top two football teams, Panathinaikos and Olympiakos, play each other, the __[6]__ in the city is usually very __[7]__. One of the most important sporting monuments that everyone must visit is the ancient Olympic stadium __[8]__ the first modern Olympic Games were held. The __[9]__ areas of the city are Gazi, in the west and Monastiraki in the centre, where there are lots of lively cafés, restaurants and bars. Gazi is an up-and-coming area, __[10]__ used to be an industrial part of town.

There are a number of places which tourists should __[11]__ of when visiting the city, unless they are with a tour guide or a friend who knows the area well. One of these areas is Omonia, which is very __[12]__ and may be unsafe for tourists. It is a poor, __[13]__ neighbourhood with a lot of crime.

One of the best times to visit Greece is during the carnival in spring. People dress up in __[14]__ and decorate floats which are paraded through the streets for everyone to see – it's very impressive and people spend months and months __[15]__ for it. Children decorate their own masks and throw confetti everywhere. It's a great occasion, which all tourists should experience while sightseeing in Athens.

	A	B	C	D	
1	trendy	deprived	historical	improving	
2	date	dates	dating	dated	
3	grandest	hideously	resident	high-rise	
4	affluent	richest	rough	priceless	
5	buildings	rings	stadiums	events	
6	atmosphere	environment	feeling	impression	
7	living	lively	live	lives	
8	who	which	where	like	
9	most deprived	most historic	roughest	trendiest	
10	where	which	most of which	by which time	
11	steer clear	open up	dominate	knock down	
12	trendy	affluent	renovate	run-down	
13	traditional	rough	stunning	popular	
14	costumes	fashion	outfits	clothes	
15	expecting	preparing	enjoying	celebrating	

Task 2

For items 1-5, match the two columns to make English proverbs. In the right column, there are three extra phrases you don't need. There is an example at the beginning.

0	E
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0	Necessity is	A	cannot change its spots
1	Actions speak	B	than sorry

2	A cat in gloves	C	better than no bread
3	Half a loaf is	D	gets the warm
4	Better safe	E	the mother of invention
5	The leopard	F	the best policy
		G	louder than words
		H	than never
		I	catches no mice

Task 3

For items 1–10, read the text below. Use the word given in capitals in brackets to form a word that fits in the space in the same line. There is an example at the beginning(0).

Example:

0	USUALLY
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The name of a tribe (0) usually (USUAL) means 'people' in that tribe's native language, although people outside the tribe sometimes do not refer to them by that name.

A famous case of this is the Inuits, a Native American tribe living in the (1) _____ (NORTH) parts of the American continent.

The word Inuit in the Inuit language (2) _____ (SIMPLE) means 'people.'

For years, though, many people, (3) _____ (SPECIAL) in the USA, referred to them as Eskimos, a term that refers to tribes living in Alaska, which the Inuits find (4) _____ (OFFEND). The name Eskimo is from a language spoken by the Cree, a Native American tribe with a large (5) _____ (POPULATE) who live in areas of southern Canada. The term in their language (6) _____ (POSSIBLE) means something like 'eaters of raw meat', although language experts are still working on the exact (7) _____ (TRANSLATE) of the word. It may also refer to how members of other tribes tie their shoes or the fact that (8) _____ (NEIGHBOUR) tribes speak other languages.

If anything, it gives a (9) _____ (FASCINATE) view into how one tribe views another.

As for the Inuit, the name Eskimo was never (10) _____ (REAL) meant to refer to them and, in 1982, Canada's constitution was changed so that, from then on, the tribe would be referred to as Inuit.

Part 4

Writing (30 minutes)

Maximum points – 10

You recently saw this notice in an English-language magazine called

Cinema World.Reviewsneeded!

Are you a cinema goer? If so, could you write us a review of the film you saw?

Include information about actors, characters and a plot. Why would you recommend it to other people?

The best reviews will be published next month.

Write your review. Use 100–140 words.

Transfer your answers and review to the answer sheet.